



Sponsorship Opportunities

2021 Public Health Conference of Iowa

The COVID-19 pandemic has highlighted public health's leadership role in the safety and security of our communities. To keep public health at the forefront of sharing lessons learned, we are excited to announce that the Public Health Conference of Iowa¹ will be held virtually during National Public Health Week – April 5-9, 2021. This year's theme is *Public Health in Action: Taking on a Pandemic, Health Equity, Natural Disasters and More!*

The week will consist of keynote speakers, concurrent session presentations from colleagues across the state, poster presentations, wellness breaks, a virtual exhibitor hall, and opportunities to connect virtually with public health friends. With a virtual platform, sponsors have additional days of exposure and more opportunities to build brand awareness with hundreds of attendees and other exhibitors. **Please make your commitment by March 8, 2021.**

Secure your spot today! <https://iowapha.wildapricot.org/event-4051594>

Sincerely,

A handwritten signature in black ink that reads "Robin Rajean".

*Robin Rajean, President & Conference Co-Chair
Iowa Environmental Health Association*

A handwritten signature in black ink that reads "Rachel Schramm".

*Rachel Schramm, Conference Co-Chair
Iowa Public Health Association*



¹ Previously called the Iowa Governor's Conference on Public Health



Sponsor the Virtual Conference

In an effort to put health and safety first, the 2021 Public Health Conference of Iowa (PHCI) will convene virtually, using a robust platform to give sponsors and exhibitors enhanced opportunities to share information and engage with attendees. [Sign up Today.](#)

Presenting Sponsor: \$5,000 (1 available)

Benefits:

- Top-billing as the title sponsor for the conference with recognition on all materials
- Logo prominently displayed on PHCI website, platform and communications
- Opportunity to give a welcome during each Plenary Session (3 minutes)
- Complimentary PHCI virtual registrations (10)
- Exhibit table at the virtual Public Health Expo

Exhibitor Hall Sponsor: \$4,000 (1 available)

- Logo prominently displayed on center of exhibitor hall page of event platform, PHCI website and communications
- Complimentary PHCI virtual registrations (8)
- Exhibit table at the virtual Public Health Expo

General Session Sponsor: \$4,000 (3 available)

- Logo prominently displayed on conference website, event platform and communications
- Opportunity to give a welcome during General Session (3 minutes)
- Complimentary PHCI virtual registrations (8)
- Exhibit table at the virtual Public Health Expo

Student Sponsor: \$2,500 (1 available)

- Logo on conference website, event platform and communication
- Opportunity to give a welcome during Student Session (3 minutes)
- Complimentary PHCI virtual registrations (5)
- Exhibit table at the virtual Public Health Expo

Morning Wellness Sponsor: \$2,500 (1 available)

- 1-min company welcome each *Morning Wellness* session during the week
- Logo on conference website, event platform and communications
- Complimentary PHCI virtual registrations (5)
- Exhibit table at the virtual Public Health Expo

Walking Session Sponsor: \$2,500 (1 available)

- 1-min company welcome each *Walking Session* during the week (audio-only)
- Logo on conference website, event platform and communications
- Complimentary PHCI virtual registrations (5)
- Exhibit table at the virtual Public Health Expo

Daily Decompress Sponsor: \$2,500 (1 available)

- 1-min company welcome each *Daily Decompress* session during the week
- Logo on conference website, event platform and communications
- Complimentary PHCI virtual registrations (5)
- Exhibit table at the virtual Public Health Expo

Focus Area Sponsor: Choose where your brand appears \$1,500 (unlimited)

Package includes:

- The opportunity for your organization to suggest focus area *tags* for select concurrent sessions
Examples: health equity, maternal health, environmental health, workforce, COVID-19, etc.
- Logo on conference website, event platform and communications
- Complimentary PHCI virtual registrations (3)
- Exhibit table at the virtual Public Health Expo

Contribute to the Conference: \$400 +

Pledge an amount to the event without selecting a specific item to sponsor:

- Organization name included on sponsor page within virtual platform
- Does not include an exhibit table



Exhibit at the **Virtual Public Health Expo**

The Virtual Public Health Expo, will be held on a robust online platform offering exhibitors enhanced opportunities to share information and engage with attendees. It will be *almost* as good as being there!

Sign up Today to Become Part of the Public Health Expo!

Exhibit Fees: Early Bird Rate

Nonprofit: \$250

Commercial: \$650

Exhibitor Profile Features:

- 2000 character description and searchable keywords
- Company name & logo
- Website & social media links
- Ability to add information on featured products/services and videos
- Includes 2 complimentary PHCI virtual registrations
- Interact with participants 1:1, receive a visitor tracking report post-conference and no heavy displays, standing all day or handouts!

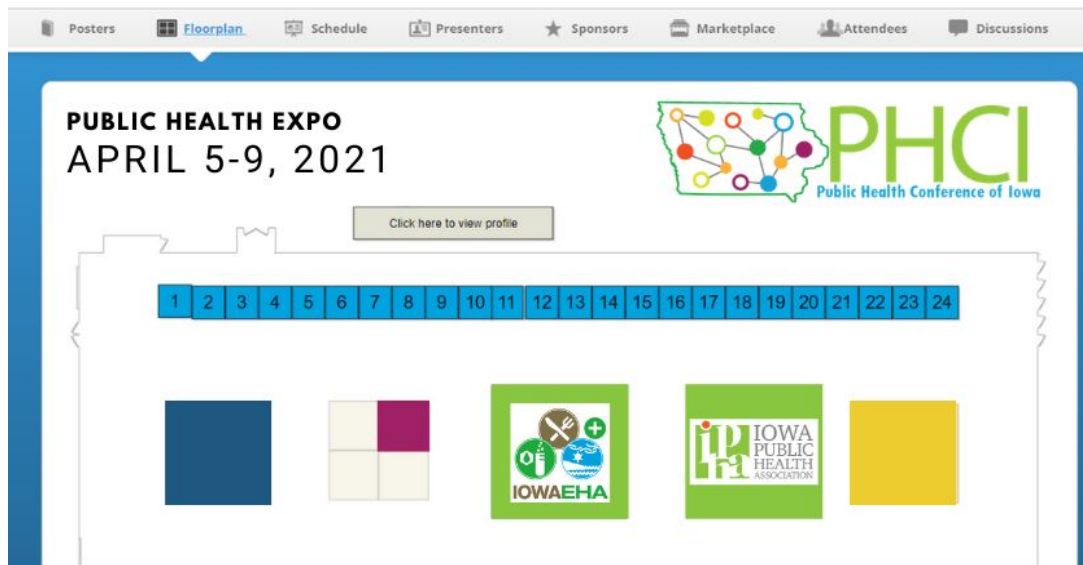


Image Description: The virtual Public Health Expo will resemble an actual exhibition hall. Large colored boxes on the map indicate event sponsors while the numbered row of boxes represent exhibitor spaces. Spaces are available on a first-come first-serve basis. Contact ksparks@assoc-mgmt.com for availability.



Key Dates & Deadlines

The annual conference is the place to connect with Iowa’s public and environmental health professionals and other organizations working to promote and protect public health for all.

The PHCI planning team has partnered with Diversified Management Services (DMS) to organize the conference and event sponsorship. **Please make your commitment by March 8, 2021.** If you have any questions, please contact Kelly Sparks at ksparks@assoc-mgmt.com or 515-282-8192 ext. 0409.

[Secure your spot today!](#)

Key Dates:	Submission:
<i>Within 14 days of sponsor/exhibit registration</i>	Finalize organization/company name and logo as it should appear on the virtual conference platform.
By January 25, 2021	Launch of participant registration portal and release of PHCI schedule via virtual platform (anticipated date).
By March 8, 2021	Finalize name and contact information for organization/company representatives who will be speaking at the conference (if applicable).
By March 29, 2021	Complete the following: <ol style="list-style-type: none"> 1. Virtual sponsor/exhibitor profile completed 2. Complete registration for complimentary registrations