

Information Technology

Terms of Use and Privacy Statement

Effective: 9/10/09

Revised:

The Iowa Public Health Association (IPHA) respects the privacy of its members and other visitors to its website. IPHA strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, IPHA has implemented the following policy.

What Information Does IPHA Collect?

Most data IPHA collects are used only to help IPHA better serve its members and visitors. It is our general policy to collect and store only information that our members and visitors knowingly provide.

From Visitors

IPHA does not collect any information from visitors browsing its website. Visitors to the IPHA website browse anonymously. Only aggregate data – such as the number of hits per page – are collected. Aggregate data are only used for internal analysis and marketing purposes and do not provide any personally identifying information.

We do collect limited identifying information volunteered by visitors to the site through membership applications and publication orders. This information may include name, organization name, phone number, street address and e-mail. IPHA uses this information only for the purposes for which it was provided. We may occasionally allow other allied organizations specific, one-time use of our postal mailing list to provide our constituents with information that is compatible with the IPHA mission. IPHA never rents or sells e-mail addresses. This privacy statement will be updated to reflect any policy revisions.

Credit Card Account Information

When members or visitors provide credit card account information to IPHA or its agents (a credit card processing company, for example) IPHA submits the information needed to obtain payment to the appropriate financial institution. IPHA does not further disclose credit card account information obtained from members or visitors.

How Does IPHA Use Cookies?

IPHA uses cookies only to enable members to access member only data without re-logging in each time.

What Privacy Issues Arise With Links To Other Sites?

The IPHA Web site contains links to other websites. IPHA has no control over and is not responsible for the privacy policies of such sites.

Future Changes to This Policy

From time to time, we may use visitor information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our website to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check back at our website periodically.

Access and Correction of Visitor Data

Upon request we provide site visitors with access to all information that we maintain about them. Consumers can access this information by sending an e-mail to us at the above address. Visitors can have this information corrected by sending us an e-mail at the contact address provided on the IPHA web site.