



2020 Iowa Governor's Conference on Public Health

An Invitation

Sponsor – Exhibit

WHAT:

The Iowa Governor's Conference on Public Health is a must-attend event for all Iowans who work in public health, environmental health, primary care, health promotion, health education, laboratory sciences and exposure to other disciplines within public health. Conference attendees receive profession-specific knowledge, as well as, exposure to other disciplines within public health. They will also have a chance for valuable face-to-face interaction between sponsors and exhibitors to learn more about what each has to offer.

To learn more about the conference, visit the website at <https://www.iowapha.org/IGCPH>.

DATE:

Tuesday, April 7, 2020 through Wednesday, April 8, 2020

LOCATION:

Holiday Inn – Airport – 6111 Fleur Drive, Des Moines, Iowa 50321

AUDIENCE:

Over 500 public and environmental health professionals are expected to attend the two-day conference.

CONFERENCE PLANNING PARTNERS:

The conference planning committee is comprised of six planning partner organizations:

- Iowa Counties Public Health Association
- Iowa Department of Public Health
- Iowa Environmental Health Association
- Iowa Public Health Association
- University of Iowa College of Public Health
- University of Iowa Division of Child and Community Health

Questions – Contact Devin Happe, IGCPH Sponsorship Coordinator devin@assoc-mgmt.com or 515-282-8192



OPPORTUNITIES AVAILABLE:

Being a sponsor or exhibitor allows you to reach a quality public health audience creating brand visibility, face-to-face interaction and gives you the opportunity to build important business relationships.

There are several ways to participate and support the 2020 Iowa Governor's Conference on Public Health including but not limited to: exclusive sponsorship opportunities, standard sponsorship opportunities and exhibiting opportunities.

If you're interested in supporting the conference, but don't see anything that fits your needs, please contact Devin to discuss options for a custom sponsorship such as an after-hours networking event, headshot photographer, atmosphere enhancement or other additions to the conference.

TIMELINE:

Tuesday, April 7		Wednesday, April 8	
7:15 AM	Registration & Networking	7:30 AM	Registration & Sponsor and Exhibitor Time
8:30 AM	Welcome, Introduction & Keynote	8:00 AM	Welcome & Keynote
10:00 AM	Sponsor & Exhibitor Time	9:30 AM	Sponsor and Exhibitor Time
10:15 AM	Concurrent Sessions	9:45 AM	Concurrent Sessions
11:45 AM	Lunch & Sponsor and Exhibitor Time	10:45 AM	Sponsor and Exhibitor Time
1:00 PM	Concurrent Sessions	11:00 AM	Concurrent Sessions
2:00 PM	Sponsor & Exhibitor Time	12:00 PM	Lunch & Sponsor and Exhibitor Time
2:15 PM	Concurrent Sessions	1:15 PM	Concurrent Sessions
3:15 PM	Afternoon Break, Poster Presentations & Sponsor and Exhibitor Time	2:15 PM	Poster Presentations & Sponsor and Exhibitor Time
3:45 PM	Concurrent Sessions	2:45 PM	Closing Keynote

In order to be included in on-site printed materials, please secure your commitment by Friday, March 13, 2020.

The registration fee (minus a \$25 administrative fee) is refundable for cancellations received in writing by Monday, March 30 (4/15/19). No refunds will be allowed after that date. Registrations are transferable to another person. All submitted registrations are considered a contract for payment.

To cancel or transfer a registration, you must send email notice to Devin Happe at devin@assoc-mgmt.com.



SPONSORSHIP MENU:

All sponsorship levels include **general benefits** which are:

- Acknowledgement on the Iowa Public Health Association and Iowa Environmental Health Association websites
- Acknowledgement on the conference mobile app
- Recognition in event materials including the conference brochure and on-site signage
- Opportunity to include one item in the conference bag given to all attendees

Exclusive Sponsorship Opportunities

**Indicates this selection does not include a table in the exhibitor showcase*

General Session Sponsor - \$4,000 (Three available)

- Select the general session you would like to sponsor (first come, first served basis)
- Organization banner displayed during the general session (provided by sponsor)
- Opportunity for organization representative to speak briefly (3-5 minutes) in front of the conference audience at the General Session selected
- Organization logo on front page of conference brochure
- Inclusion in the exhibitor showcase
 - 6' skirted exhibit table with choice of placement – on display for full conference
 - Up to 5 staff conference registrations
- All general benefits bestowed to sponsors

Conference Bag Sponsor - \$3,000 (One available)

- Company name and logo to appear on printed conference bag handed out at registration to all attendees
- Inclusion in the exhibitor showcase
 - 6' skirted exhibit table with premier placement – on display for full conference
 - Up to 3 staff conference registrations
- All general benefits bestowed to sponsors

Meal Sponsor - \$2,500

- Organization name and logo to be displayed on signage at the time of meals
- Inclusion in the exhibitor showcase
 - 6' skirted table with premier placement – on display for full conference
 - Up to 2 staff conference registrations
- All general benefits bestowed to sponsors



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***Lanyard Sponsor - \$1,500 (One available)**

- Company name to appear on printed lanyard handed out at registration to all attendees
- All general benefits bestowed to sponsors

**Afternoon Refreshments Sponsor - \$1,500
(Four available)**

- Organization name and logo to be displayed on signage at the time of the afternoon refreshments
- Inclusion in the exhibitor showcase
 - 6' skirted exhibit table with premier placement – on display for full conference
 - Up to 2 staff conference registrations
- All general benefits bestowed to sponsors

***Student Registration Sponsor - \$1,000**

- This sponsorship will help offset the registration cost for students to attend at a reduced registration price
- The sponsor will be able to attend the student luncheon and have an opportunity to introduce themselves and have face-to-face interaction with students in the public health field
- All general benefits bestowed to sponsors

Standard Sponsorship Opportunities

**Indicates this selection does not include a table in the exhibitor showcase*

Featured Sponsor - \$3,500

- Four (4) staff conference registrations
- Inclusion in the exhibitor showcase
 - 6' skirted exhibit table with premier placement – on display for full conference
- Advertisement email blast sent by IGCPH on behalf of the sponsor
- All other benefits bestowed to sponsors

Premier Sponsor - \$2,500

- Three (3) staff conference registrations
- Inclusion in the exhibitor showcase
 - 6' skirted exhibit table with premier placement – on display for full conference
- All other benefits bestowed to sponsors

Select Sponsor - \$1,500

- Two (2) staff conference registrations
- Inclusion in the exhibitor showcase
 - 6' skirted exhibit table – on display for full conference
- All general benefits bestowed to sponsors

***Contributing Sponsor - \$400 +**

- Pledge an amount to help sponsor the conference without selecting a specific item to sponsor
- All general benefit bestowed to sponsors



Exhibit Only

Registration Type	Early Bird Registration through 2/12/20	Regular Registration 2/13/20 through 3/15/20
Exhibitor	\$650	\$700
Non-Profit Exhibitor	\$250	\$300

Exhibitor

- 6' skirted exhibit table – on display for full conference
 - Two (2) staff conference registrations for booth management
 - This placement is assigned in the order you register – first come, first served
- Listed as an exhibitor within the conference app and on-site signage

Non-profit Exhibitor

- 6' skirted exhibit table – on display for full conference
 - Two (2) staff conference registrations for booth management
 - This placement is assigned in the order you register – first come, first served
- Listed as an exhibitor within the conference app and on-site signage

