

The Iowa Public Health Association invites your business to join us as a Corporate Member for a dues investment of \$2,000 annually.

## Benefits to Corporate Members

- Discounted exhibitor rates at IPHA events
- Discounted registration options for IPHA events
- Corporate logo and URL link on IPHA website
- Access to IPHA online membership directory
- Ability to post public health-related job opportunities on IPHA web site to increase exposure to the highest quality applicants
- Advertising and publishing opportunities in *Public Health Matters*, IPHA's e-newsletter and via IPHA webinars
- Access to timely information through subscription to IPHA membership list serve
- Access to venues for presentations
- Linkage to public health content experts

**Public health matters to every Iowan in every home, in every school, in every business, in every clinic, in every community – every day. Iowa has championed, a privately led public initiative to make Iowa the healthiest state in the nation. Public health is foundational to achieving this.**

**We invite your business to join IPHA as a corporate member to advance the health of Iowa's communities.**



## Making the Case: IPHA Corporate Membership

### What We Do

Since 1925, the Iowa Public Health Association (IPHA) has been advancing the health of Iowans. IPHA draws on the expertise of public health professionals to support and educate on issues that impact the health of all Iowans.

As a 501c3 non-profit organization, IPHA's mission is to be the voice for public health in Iowa through advocacy, membership services and partnerships.

Public health is preventing disease, protecting against environmental hazards, disability and injury and promoting health and wellness within groups of people—from small communities to entire countries—through policy change, healthy behaviors, public education, population-based interventions and assuring the quality and accessibility of health services. Because we can only be as healthy as the world around us, public health professionals are vital and essential to our society's ability to thrive.

In order to value and improve the health of Iowa communities, IPHA:

- Connects and convenes members
- Cultivates partnerships
- Engages a dedicated and diverse membership
- Advocates for public health in Iowa
- Educates Iowa's public health workforce
- Mentors and promotes career development of public health students



*A healthy workforce is more productive, healthy kids are better prepared to learn and healthy communities thrive.*

### Why What We Do Matters

“Much of the important work in public health happens at the local level, and the state and regional public health associations are at the forefront of that progress. They identify and address emerging issues, help build the public health infrastructure, and advocate for policy change that makes a difference. Their work creates healthier communities and a healthier nation.”

- **Dr. Georges C. Benjamin**  
*Executive Director, American Public Health Association*

IPHA does much to bring together sometimes divergent parties and interests to jointly work, learn, and improve health status throughout our state. Its value as a convener and thought leader is only likely to increase even further over time.”

- **Matt McGarvey**  
*Director, Telligen Community Initiative*

IPHA is an important partner in professional development and engagement with people in the public health field.”

- **Sue Curry, PhD**  
*Dean, College of Public Health  
The University of Iowa*