

Event Co-Sponsors

- Child and Family Policy Center
- Child Health Specialty Clinics
- Delta Dental of Iowa Foundation
- Early Childhood Iowa
- Iowa Department of Public Health
- Iowa/Nebraska Primary Care Association
- Iowa Prevention of Disabilities Policy Council
- Partnership for Better Health
- The University of Iowa College of Public Health Institute for Public Health Practice
- The University of Iowa Hygienic Laboratory

Lodging

The Hotel Fort Des Moines will provide a special rate of \$89.00 for a single (\$10 for each additional person) or \$109.00 for a suite for the evening of Wednesday, November 11, 2009. Please reference the "Des Moines Science Center of Iowa rate." These rates are subject to local tax. To make a reservation, please call the Hotel Fort Des Moines at 1-800-532-1466. There is no cut-off date for this rate.

Parking

A complimentary parking pass for the ramp directly north of the Science Center of Iowa may be requested from staff onsite on the day of the event. Other on-street parking is also available but is not eligible for any validation or compensation.

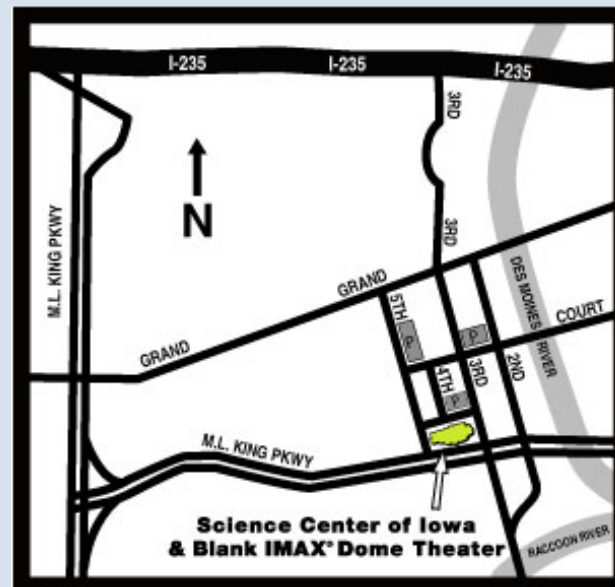
Driving Directions

From the West

- Exit I-235 onto Martin Luther King, Jr. Parkway
- Travel South on Martin Luther King, Jr. Parkway
- Turn East onto West Martin Luther King, Jr. Parkway
- Turn North onto 5th Street
- Turn East onto Market Street to the Science Center of Iowa entrance

From the East

- Exit I-235 onto 3rd Street
- Turn West onto Court Avenue to 4th Street
- Turn South onto 4th Street to the Science Center of Iowa entrance



Off to a Good Start

Framing Policy for Early Childhood Health Systems Integration



November 12, 2009
9:00 AM - 4:00 PM

Science Center of Iowa
401 W. Martin Luther King, Jr. Parkway
Des Moines, Iowa

We are pleased to invite you to participate in an important event designed to build upon the work accomplished annually since 2005 to integrate Iowa's health system for early childhood. This policy event in 2009 provides an opportunity to identify and prioritize key policy recommendations and strategies for state and national initiatives. Iowa's **Early Childhood Strategic Plan**, developed by the **Early Childhood Iowa Stakeholders** over the course of the past seven years, will serve as the framework.

Conference Participants Can Expect To:

- Explore how a health equity, life course, and social determinants of health approach can strengthen health policy and practice and address disparities in child health.
- Review and revise current policy recommendations in light of state and federal actions and opportunities, with particular attention to addressing disparities by advancing health equity.
- Become familiar with the work of Early Childhood Iowa and its overall emphasis upon the health and success of every child within its framework of the early childhood system development.
- Develop additional recommendations that link health to other aspects of the overall vision that each child, beginning at birth, is healthy and successful.

Outcome

To implement the early childhood health policy agenda during the 2010 Iowa legislative session to ensure the future of our children.

Who Should Attend?

Anyone who is concerned about early childhood health policy in Iowa.



Keynote Speaker

Debra B. Waldron, M.D., M.P.H.
 Director and Chief Medical Officer,
 Child Health Specialty Clinics;
 Medical Director,
 Iowa Department of Public Health

Other Speakers Include:

- **Christopher Atchison**
 Associate Dean for Public Health Practice
 University of Iowa, College of Public Health;
 Director, University of Iowa Hygienic Laboratory
- **Charles Bruner**
 Executive Director
 Child and Family Policy Center
- **Carrie Fitzgerald**
 Senior Policy Analyst
 Child and Family Policy Center
- **Gretchen Hageman**
 Community Health Consultant
 Iowa Department of Public Health

Registration Information

Register at www.iowapha.org and click on "Register for IPHA Sponsored Events"
 Registration Fee: \$50.00
 Registration Deadline: November 5, 2009

Refund Policy

Refund requests must be received in writing. Substitutions are allowed at any time provided that they are submitted in writing. All cancellations are subject to a \$20.00 cancellation fee. No refunds will be given for any reason after November 5, 2009. Direct all registration questions to Dawn Gentsch at (515)235-4650 or dawn-gentsch@uiowa.edu.

Method of Payment

The registration fee is \$50.00. Online credit card payment (preferred method) or check is payable to Iowa Public Health Association (IPHA). Online payment can be made directly on the IPHA event registration Web site when registering. Make checks payable to Iowa Public Health Association (IPHA) and mail to:

Iowa Public Health Association
 525 SW 5th Street, Suite A
 Des Moines, IA 50309
 (Indicate the event name and registrant's name)

Register before November 5, 2009!

